

This is a very special year for The Guild of Players as we celebrate 60 years of The Guild's ownership of the Theatre Royal, and to help us celebrate we're seeking sponsors for the first part of our Diamond Season



If your company would like to be part of our story this year, here's how you could help us...

We have a list of all the costumes, props, scenery and effects that go together to make a show. Please pick your preferred item and the associated level of sponsorship on the attached form and return it to us by post or email.

We will:

- Acknowledge your sponsorship in our show programmes
- Include you in our Foyer displays, website and social media.
- We will supply our sponsor logo for your use in your website, letterhead, e-mail or print, and cross post on social media, to increase awareness of your brand and highlight your community support and involvement in the Theatre Royal Dumfries.

Scotland's Oldest Theatre

66-68 Shakespeare Street, Dumfries, DG1 2JH Tel. 01387 254209

www.theatreroyaldumfries.co.uk admin@theatreroyaldumfries.co.uk

Theatre Royal Dumfries

Constructed in 1792, the Theatre Royal Dumfries is Scotland's oldest theatre still in operation. It has a rich heritage significant both locally and nationally. Famous patrons and performers include Robert Burns, JM Barrie, and John Laurie, among others. Our theatre is used by arts groups from across the community.

The Guild of Players

The Guild of Players, the resident dramatic company, acquired the Theatre Royal Dumfries in 1959 and over the last six decades its volunteers and recently, the staff team, have supported a tremendous number of people of all ages to enjoy, participate in and learn skills in the performing arts. For many audiences, the Guild of Players pantomime is often their unforgettable introduction to live performances in Dumfries, and many have gone on to join either the Guild or its junior version, now the Guild of Players Youth Theatre. Guild members are volunteers who are active in producing and performing in plays, and the pantomime, in designing sets, lighting and sound, set construction, costumes, front of house staff, make-up and wardrobe and more. Membership of the Guild of Players is free, to ensure access to enjoying participation is equal for everyone in our community.

Our Supporters

We received funding to refurbish the theatre in 2015 from central & local government, charitable foundations, corporate sponsors and individuals.

Our chief funder is the Holywood Trust, who have supported us through our renovation and beyond. This year we have also received revenue funding from the Foyle and Garfield Weston Foundations.

Like all theatres we still need grant funding to maintain our business even though 73 % of our costs are covered by box office and other earned income. Public funds are under pressure and there are fewer grants available in the Arts Sector with more organisations chasing a diminishing pot.

Therefore, we now increasingly rely on voluntary donations from individuals, and corporate sponsors like you.

Theatre Royal Dumfries Audience

Last year the Theatre Royal welcomed more than 15,000 patrons to our historic theatre. The wide variety of productions that we host, from community theatre to tribute acts to classical music, dance, and drama, draws a wide cross-section of Dumfries and Galloway, as well as patrons from further afield.

If you're interested in a longer-term partnership, we have a range of sponsorship options available throughout the year. Email marketing@theatreroyaldumfries.co.uk for more information.

Many thanks for taking the time to read this, and I hope you will consider sponsoring Scotland's oldest theatre and the Guild of Players family pantomime – at the heart of the community of Dumfries.

Yours faithfully,

Mark Alexander

Theatre Director for the Guild of Players
Scottish Charity: SCO01963

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Diamond Season - Business sponsorship form

Contact name:	
Contact number:	
Company name:	
E-mail address:	
Address:	

I/We would like to sponsor:	
Item:	Donation of:

If you would like to receive further mailings from us about our programme, projects and sponsorship please tick this box

Keep an eye on the Sponsorship page on our website to see how we're doing and to see which items have already been sponsored - [www.theatroyaldumfries.co.uk/Diamond Season](http://www.theatroyaldumfries.co.uk/Diamond%20Season)
Please complete this form and return by post or e-mail to :

Sponsorship, Theatre Royal Dumfries, 66-68 Shakespeare Street, Dumfries, DG1 2JH
marketing@theatroyaldumfries.co.uk

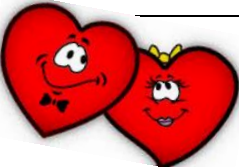
Please make cheques payable to *The Guild of Players*


BACS payments can be made to:
The Guild of Players
Bank of Scotland
Sort Code: 80-11-60 Account Number: 00335373




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Things for Lovers	Sponsorship
Buying scripts	£70
Performance Licence	£400
Printing posters & programmes	£100
Building the "New York Apartment"	£500
Scenic paint	£100
Build the 1960s" air-conditioning unit" for the set	£50
Painting the New York Skyline	£50
1960s New York set dressing	£150
Recover the sofa 	£150
3 ladies wigs	£70
Spray tan for Barney	£25
Patent Leather boots	£25
Psychedelic Dress	£25

That's the Spirit	Sponsorship
Buying scripts	£120
Performance Licence	£500
Printing posters & programmes	£100
Building the "English Country House"	£500
Scenic paint 	£100
Ghost Effects	£50
Smoke effect fluid	£50
Broken Vase Effect	£25
Flying Books effect	£25
5 ladies wigs	£100
Ghost makeup	£25
2 Ghost costumes	£100
3 1940's evening dresses	£100

Workers Wish List			
Replacement black masking curtains	£500	Replastering back wall of stage	£500
Folding multi-purpose tables	£250	Portable rehearsal sound unit	£200
Digital Sound control desk 	£2000	Props storage boxes	£250
Usher's seat for balcony	£150	More signage	£200
Radio microphones	£600	New Box Office Counter	£1000
Removable Theatre seats for wheelchair spaces	£2000	Repaint Foyer	£500

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